



Family Connects is dedicated to ensuring the healthiest outcomes for newborns and their families by connecting them with trained nurses and local resources during the crucial postpartum period. Our vision is that each and every newborn has the support and resources they need to thrive.

The U.S. Has The Highest Pregnancy-Related Death Rate Among Developed Nations

The United States is confronting a critical public health crisis concerning maternal mortality. Alarming, this rate increased by an astonishing 40% in 2021, and despite a decline in 2023, the U.S. continues to have the highest pregnancy-related death rate among developed countries.



FAMILY CONNECTS IS A UNIVERSAL SOLUTION TO A PREVENTABLE CRISIS

PREGNANCY-RELATED MORTALITY IN THE UNITED STATES

2/3 of pregnancy-related deaths occur during the postpartum period

84% of all pregnancy-related deaths are considered preventable

Most Frequent Underlying Causes Of Pregnancy-Related Death: 2022	Mental Health Conditions	22.5%
	Cardiovascular Conditions	16.6%
	Infection	16.4%
	Hemorrhage	11.2%
	Embolism	8.6%
	Hypertensive Disorders of Pregnancy	7.1%

Access To High-Quality Care Before, During, & After Pregnancy Can Prevent Maternal Mortality & Morbidity

At Family Connects, we believe that universal nurse visits can help address the critical needs of families during the postpartum period.

Many new parents, especially those in underserved communities, face barriers to receiving timely, high-quality medical attention. Maternity care deserts and a lack of coordinated postpartum follow-up contribute to preventable complications and poor outcomes.

By identifying risks early, facilitating access to care, and providing education and support, the program is working to save lives and promote long-term health for babies and their families.

Family Connects nurses educate families on maternal health warning signs and provide guidance on the appropriate steps to take if any concerns arise.

COMPONENTS OF A NURSE VISIT



ASSESSMENT

- Health history
- Physical exam
- Mood
- Vital signs
- Infant weight
- Screening



EDUCATION

- Infant care
- Infant crying patterns
- SIDS prevention
- Pelvic floor health
- Household safety
- Reasons to call provider or 911



LACTATION

- Positioning
- Latch
- Increasing Supply
- Pumping
- Cleaning Pump Parts
- Bottle Feeding
- Return to Work



REFERRALS

- Health care
- Child care
- Home visiting
- WIC & SNAP
- Food & diapers
- Mental health
- Parenting support

"I recently got to experience the immense benefits of the Family Connects program myself just a few months ago when I had my daughter here in Guilford County. It was such a huge relief to have a nurse come to me during some of the hardest weeks I've experienced yet, trying to adjust to my new life as a working mom. The nurse I saw even gave me a blood pressure cuff to monitor my blood pressure due to a postpartum preeclampsia diagnosis I experienced and had more tools for me than any of the other doctors I was speaking with. She also provided reassurance knowing that someone would be coming even for a short while to check in on me while my husband was working, and we had no family close by. Thank you for the amazing work you are doing."

Alexandra Arpajian
Participating Parent, Greensboro, NC

Improved postpartum care – More mothers attended their 6-week postpartum health check

Mothers were 30% less likely to experience possible postpartum depression or anxiety

Community engagement increased by 15%

Family Connects is committed to improving maternal health by integrating universal newborn nurse visits into a broader system of care.